

# MAXIMILIANO

## The Mindfarer™

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### Mind Reader · Magician · Hypnotist · Tarot & Palm Reader



# MYSTICAL ENTERTAINMENT



Maximiliano is an award winning mystery entertainer combining mind reading and magic to leave audiences breathless and begging for more.

Maximiliano is a professional performer with years of experience. His unique style of magic has been featured from the Glasgow Royal Concert Hall to the Edinburgh Festival Fringe, from Scotland to Paris and Nairobi.

Maximiliano's magic is uniquely tailored to incorporate your restaurant and its guests, and often results in repeat business for your establishment as a direct result of your customers feeling the magic was created for them.

## Why do you need Max?

**COVERAGE FOR UNEXPECTED DELAYS:** In the rare event that something goes wrong and an order or the check is delayed in getting to a table, Maximiliano can be sent to that table to buy a few minutes while the problem is being rectified. In almost every case, the guests will never even be aware of a delay.

**INCREASES CUSTOMER TRAFFIC ON SLOWER DAYS:** Through various forms of advertising e.g. tent cards (provided), word of mouth, radio advertising (provided), etc. your guests will learn of Maximiliano performing in your establishment. Many of them will make it a point to come back on that particular day.

**A GREAT DETERRENT FOR WALK-OUTS:** Restaurants that run long waits do lose a certain percentage of those waiting; some just give up, get up and leave. Maximiliano can stop by the waiting area and virtually make time fly for those guests who have not yet been seated. In most cases, they will stay anyway because they want to see Max.

**ACCOMMODATIONS FOR SPECIAL EVENTS:** People dine out to celebrate special occasions such as birthdays, anniversaries, promotions, etc. Maximiliano can extend personal greetings on your restaurant's behalf, making your guests feel they were special on their special day. This almost guarantees word-of-mouth advertising that money could never buy.

**MORE FREQUENT AND REPEAT VISITS:** Since Maximiliano is unique, your guests' visit will be more pleasurable and more memorable. A good percentage of them will return to dine with their friends so they can see Max.



# Achievements

"Close-up Performer Of The Year" (Scottish Conjurers' Association - 2016)

"Stand-up performer of the year" (Scottish Conjurers' Association - 2016)



## MAXIMILIANO GIVES YOU AN EDGE OVER THE

**COMPETITION:** It is difficult to determine exactly what makes someone choose one restaurant over another. It just might be that little something extra that tips the scales. The addition of a tableside magician ensures that many people will cast a favourable eye in your direction due to the amount of value they are getting for their hard earned cash.

**FREE ADVERTISING FOR YOUR RESTAURANT:** Max is booked up at performing for corporate events, radio shows, television shows and making public appearances. It is common practice for Maximiliano to promote the fact that he appears at your establishment on a regular basis. There are usually a significant number of people in the audience who have enjoyed Max's work but have neither the occasion nor the money to hire him. But since everyone goes out to eat at one time or another, they would love the opportunity to see Maximiliano perform again. Once again, bringing more people into your restaurant.

**ADDS PRESTIGE:** Intimate entertainment adds that certain "touch of class" to any restaurant atmosphere. It is not at all uncommon to hear guests comment "What a great idea!" or "They really thought of everything!"

**IMPROVES TIPPING:** Customers show their thanks to Max by trying to give him money! Max used to feel guilty about accepting money just incase the hard working waiting staff did not receive as much money. Instead, Max takes the tip and gives it to the appropriate waiter. The conclusion to this is that the waiting staff gets two tips! They are happy and in turn moral will improve and they will work harder for you. This also helps to reduce staff turnover.

*"I look forward to bringing magic and wonder to your establishment"*

*Maximiliano*



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